

PRIVACY AND DATA PROTECTION

When you use TRUEPAD, some personal information is collected from and about you. We are committed to protecting the security of this information and safeguarding your privacy. This privacy policy sets out the details of the personal information collected, the manner in which it collected, by whom as well as the purposes for which it is used. (“**Privacy Policy**”) At registration you accept the terms of this Privacy Policy and your use of the App signifies your continued acceptance thereof. This Privacy Policy may be revised from time to time and you will be notified of all such changes.

1. When you register on the App, the following information is collected from you and stored securely on a server managed by TRUEPAD – (i) name; (ii) phone number; (iii) email id (iv) IMEI (International Mobile Equipment Identity) number. This information will be stored on a leased Server, managed by the administration of TRUEPAD. This information does not qualify to be sensitive personal information as per the laws, rules and regulations in India. This information will thereafter be used to identify you in all subsequent App related transactions and will be associated with any data or information uploaded from the App to the Server. You give us permission to show your username, profile picture and information about your action (such as likes) or relationships (such as follows) in connection with your account;

2. The personal information collected from you at the time of registration under Clause 1 above, will be stored on the server and only be used for no other purpose apart from security purposes;
3. The App is equipped with standard security features to protect the confidentiality and security of your information. Data is encrypted in transit as well as at rest. Personal information provided at the time of registration is encrypted before being uploaded to the cloud where it is stored in a secure encrypted server. Personal information that is stored in the Apps of other registered Users that you come in contact with is securely encrypted and are incapable of being accessed by such user;
4. TRUEPAD shall not share details provided by the you while signing in with any other User, third party or authority unless legally bound to do so;
5. Upon inactivity of account as per clause 10 of Basic Terms all information collected from you under Clause 1 at the time of registration will be retained on the leased server of TRUEPAD for 180 days;
6. We may share your information with a parent company, any subsidiaries, joint ventures, or other companies under a common control (collectively, “**Affiliates**”), provided that we require our Affiliates to honour this Privacy Policy. As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution or similar event, personal data collected may be part of the transferred assets.
7. Upon your request, we will take reasonable steps to correct, amend, or delete your personal data that is found to be inaccurate, incomplete or processed in a manner non-compliant with this Privacy Policy or applicable law, except where the burden or expense of providing access would be disproportionate to the risks to your privacy, where the rights of persons other than you would be violated or where doing so is otherwise consistent with applicable law. Please note that while any amendments, corrections or deletions will be reflected in active User databases (as updated with a reasonable period of time), we may retain all personal data for backups, archiving, prevention of fraud and abuse, analytics, and satisfaction of other legal obligations we reasonably believe applicable as mentioned in clause 5 of this Privacy Policy;
8. As a TRUEPAD account holder you submit all Content to TRUEPAD, including videos, photos, text, audio and User comments. TRUEPAD does not guarantee any confidentiality and privacy with respect to any Content you submit;
9. TRUEPAD may also disclose that Content and metadata if required to do so by law or in the good faith belief that such preservation or disclosure is reasonably necessary to: (i) comply with legal process; (ii) enforce these Terms of Use; (iii) respond to claims that any Content or metadata violates the rights of third-parties; or (iv) protect the rights, property, or personal safety of TRUEPAD, the services, its Users and the public;
10. Upon receiving actual knowledge or being notified by the government or its agency that any information, data or communication link residing in or connected to the resource

controlled by TRUEPAD is being used to commit an unlawful act TRUEPAD shall expeditiously remove or disable access to that material on that resource, though shall preserve such records for a period of 180 days or for such time the government or its agency may require. It shall provide all information as demanded and needed to government agencies or other investigative agencies pertaining to such information, data or communication.